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**SEMINOLE COUNTY GOVERNMENT  
AGENDA MEMORANDUM**

**SUBJECT:** Request to advertise and schedule Public Hearings for Amendments to the Land Development Code of Seminole County to prohibit electronic signs within the Lake Mary Boulevard Gateway Corridor

**DEPARTMENT:** Planning and Development      **DIVISION:** Planning

**AUTHORIZED BY:** Dori DeBord

**CONTACT:** Jeff Hopper

**EXT:**

**MOTION/RECOMMENDATION:**

1. Authorize the Planning & Development Director to schedule and advertise public hearings to consider an amendment to the Land Development Code of Seminole County to prohibit new electronic signs within the Lake Mary Boulevard Corridor Overlay area.

2. Continue the item until a time and date certain.

County-wide

Jeff Hopper

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**BACKGROUND:**

The City of Lake Mary has requested that Seminole County amend its sign regulations to match the City's sign code prohibiting "electronic signs," which are signs on which the copy changes automatically on a board covered with bulbs or other light-emitting devices. Certain business establishments fronting on Lake Mary Boulevard, but located outside city limits, have employed such signs, resulting in inconsistent sign standards being applied along one of the City's major thoroughfares.

The proposed change in the County's sign regulations would apply only to the Lake Mary Boulevard Gateway Corridor, covering the area between Markham Woods Road and the Orlando Sanford International Airport. It would not be generally applicable throughout unincorporated Seminole County.

**STAFF RECOMMENDATION:**

Staff recommends that the Board authorize the Planning & Development Director to schedule and advertise public hearings to consider an amendment to the Land Development Code of Seminole County to prohibit new electronic signs within the Lake Mary Boulevard Gateway Corridor area.

**ATTACHMENTS:**

1. Ordinance
2. Economic Impact Statement
3. Property Rights Statement

<b>Additionally Reviewed By:</b> <input type="checkbox"/> County Attorney Review
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Draft Created on 1/14/2008 2:58:56 PM by Liz Parkhurst

**AN ORDINANCE AMENDING CHAPTER 2 OF THE LAND DEVELOPMENT CODE OF SEMINOLE COUNTY BY ADDING A DEFINITION OF "ELECTRONIC SIGN" AND AMENDING SECTION 30.1068(F) OF THE LAND DEVELOPMENT CODE OF SEMINOLE COUNTY BY ADDING "ELECTRONIC SIGN" TO THE LIST OF PROHIBITED SIGNS IN THE LAKE MARY BOULEVARD GATEWAY CORRIDOR OVERLAY; PROVIDING FOR SEVERABILITY; PROVIDING FOR CODIFICATION; AND PROVIDING AN EFFECTIVE DATE.**

**WHEREAS**, the Board of County Commissioners recognizes that it has a responsibility to adopt land development regulations, including zoning and other land development controls, that adequately plan for and guide growth and development to ensure that existing rights of real property owners are preserved; and

**WHEREAS**, the Seminole County Comprehensive Plan has established objectives and policies that encourage special development standards along designated gateway roads, addressing features such as buffering, landscaping, and signs in order to promote a strong economic base and preserve the quality of life; and

**WHEREAS**, the Seminole County Comprehensive Plan has established objectives and policies that encourage coordinated efforts between the County and its municipalities in implementing these special design standards along gateway roads; and

**WHEREAS**, the County has prepared a private property rights analysis relating to this Ordinance and has made the analysis available for public review in accordance with the requirements of the Seminole County Comprehensive Plan; and

**WHEREAS**, the County has prepared an economic impact statement relating to this Ordinance and has made the statement available for public review in accordance with the provisions of the Seminole County Home Rule Charter.

**NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF SEMINOLE COUNTY, FLORIDA, AS FOLLOWS:**

**Section 1. Amendment to Chapter 2, Land Development Code.**

Chapter 2, of the Land Development Code of Seminole County, is amended to add the following definition:

Electronic Sign: A sign on which the copy changes automatically on a lamp bank.

**Section 2. Amendment to Chapter 30, Zoning Regulations.** Chapter 30, of the Land Development Code of Seminole County, is amended to read as follows:

**Sec. 30.1068. Signage.**

(f) *Prohibited signs.* Off-premises signs, electronic signs, portable signs, pole signs, and temporary signs except for advertising on or attached to bus shelters.

**Section 3. Severability.** If any section, paragraph, sentence, clause, phrase, or word of this Ordinance is for any reason held by the Court to be unconstitutional, inoperative, or void, such section, paragraph, sentence, clause, phrase or word may be severed from this ordinance and the balance of this Ordinance shall not be affected thereby.

**Section 4. Codification.** It is the intention of the Board of County Commissioners that the provisions of this Ordinance shall become and be made

a part of the Seminole County Land Development Code and that the word "Ordinance" may be changed to "section," "part" or other appropriate word and the sections of this ordinance may be renumbered or relettered to accomplish such intention; provided, however, that sections 3, 4, and 5 shall not be codified.

**Section 5. Effective Date.** This Ordinance shall become effective upon filing a copy of this ordinance with the Department of State by the Clerk of the Board of County Commissioners.

**ENACTED** this \_\_\_\_ day of \_\_\_\_\_, 2008.

BOARD OF COUNTY COMMISSIONERS  
SEMINOLE COUNTY, FLORIDA

By: \_\_\_\_\_

BRENDA CAREY, CHAIRMAN

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## Seminole County ECONOMIC IMPACT STATEMENT

<b>Date:</b>	2/12/08	<b>Department//Division:</b>	Planning and Development- Planning Division
<b>Contact:</b>	Jeff Hopper	<b>Phone:</b>	407-665-7377
<b>Action:</b>	Ordinance amending the Land Development Code		
<b>Topic:</b>	Amendment to the Land Development Code of Seminole County to prohibit new electronic signs within the Lake Mary Boulevard Gateway Corridor area.		

### **Describe Project/Proposal**

The City of Lake Mary has requested Seminole County to amend its sign regulations to prohibit signs on which the copy changes automatically on a board covered with bulbs or other light-emitting devices. The proposed change in the County's sign regulations would make them more consistent with the City's, and would apply only to the Lake Mary Boulevard Gateway Corridor area between Markham Woods Road and the Orlando Sanford International Airport.

**This Ordinance may have an economic impact on individuals, businesses, or government, based on the following provisions of the proposed amendments to the Land Development Code:**

The proposed ordinance would prohibit a certain type of business sign having copy that changes electronically on an automated basis. Other types of signs would not be affected by the amendment, and no new restrictions on sign message content are intended or contemplated.

### **Describe the Direct Economic Impact of the Project/Proposal upon the Operation of the County**

This ordinance is expected to have no direct economic impact(s) upon the operation of the County.

### **Describe the Direct Economic Impact of the Project/Proposal upon the Property Owners/Tax Payers/Citizens who are Expected to be Affected**

Property owners affected by the proposal would lose the ability to install and use a certain type of business sign which is capable of changing message content electronically and automatically. All other permitted sign types would be available under the proposed amendment.

**Identify Potential Indirect Economic Impacts, Positive or Negative, Which Might Occur as a Result of the Adoption of the Ordinance**

The proposal would increase the uniformity of sign regulations applied along Lake Mary Boulevard, a major arterial road that falls under the jurisdiction of two local governments, the City of Lake Mary and Seminole County.

**Citation**

Seminole County Home Rule Charter.

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## Seminole County PRIVATE PROPERTY RIGHTS ANALYSIS

<b>Date:</b>	2/12/08	<b>Department//Division:</b>	Planning and Development- Planning Division
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### **Estimated Economic Impact on Individuals, Businesses, or Government**

The proposed ordinance would prohibit a certain type of business sign that changes messages electronically on an automated basis. While other types of permitted signs would not be affected by the change, there may be a limited economic impact on businesses that utilize such signs, requiring them to find other means to deliver the same information to potential customers. Existing signs of this type would be permitted to remain, but could not be expanded or replaced in the future.

### **Anticipated New, Increased or Decreased Revenues**

This amendment may affect revenues relating to the cost to local government in implementing new regulations and revenues generated from business and/or individuals to comply with new policies.

### **Citation**

Seminole County Home Rule Charter.