

**SEMINOLE COUNTY GOVERNMENT
AGENDA MEMORANDUM****SUBJECT:** Strategic Plan Update**DEPARTMENT:** County Manager Office**DIVISION:****AUTHORIZED BY:** Cindy Coto**CONTACT:** Sabrina O'Bryan**EXT:** 7224**MOTION/RECOMMENDATION:**

Briefing item only, no action required from the Board.

County-wide

Sabrina O'Bryan

BACKGROUND:

On March 11, 2008 staff presented the Board with the history of the 2008-2013 Strategic Plan, the current activities and next steps. The presentation included the Vision, Mission and Value Statements, the Strategic Priority, Focus Areas, Goals and Objectives. Since that time, the communication and implementation strategies were developed.

The communication plan included meeting with each department to provide a detailed explanation of the strategic plan and to engage participation throughout the organization. Information was included in the employee newsletter and a SharePoint site was developed for tracking the progress of the plan and sharing resources/information. The implementation strategy includes all county departments and sub-committees which are comprised of a cross-section of employees.

Staff will provide a bi-annual update of the progress and accomplishments of the strategic plan for each of the three focus area including effective and efficient government, growth management and the environment and social and economic opportunity.

ATTACHMENTS:

1. Strategic Plan Overview

Additionally Reviewed By: No additional reviews

STRATEGIC PLAN OVERVIEW

VISION

To be the best county government in the United States by establishing the performance benchmark for providing public service.

MISSION

To deliver excellent public service that enhances quality of life and addresses our community's needs, now and in the future.

VALUES

- Accountability** – Ability to find solutions, to go above and beyond to create an exceptional customer experience.
- Compassion** – Part of a caring county government that values every person through compassion and respect.
- Innovation** – Think outside conventional boundaries, introduce new ideas, strive to find better, innovative solutions.
- Integrity** – Maintaining convictions, even in the face of adversity, and actions are consistent with words.
- Respect** – Treat every person with respect and embrace differences.
- Pride in Public Service** – Our work is important to improve the quality of life for our community.

Strategic Priority: Sustaining and Enhancing the Quality of Life.

FOCUS AREAS

Providing an effective and efficient government.

Continuing to address growth management and the environment.

Advancing social and economic opportunities in Seminole County.

GOALS

- Improve Internal Communication
- Insure Long-Term Fiscal Sustainability
- Tailor Accountability Systems on Performance and Customer Service
- Optimize Use of Technology

- Integrate Environmental, Economic and Social Sustainability in Decision Making
- Protect and Enhance Natural and Manmade Resources
- Continue Well Managed Growth
- Connect growth management/environmental strategies with capital investment and service delivery priorities

- Assess and prioritize economic and social issues and needs
- Identify socio/economic disparities/opportunities and develop strategies which incorporate consideration of these issues into our organizational structure and decision-making
- Create a linkage in the budget process which connects socio/economic strategies with capital investment and service delivery priorities

OBJECTIVES

- Establish Methods and Protocols at the Department Level and Countywide
- Improve Countywide Long-Term Financial Forecasting
- Integrate Life-Cycle Operational Costing

- Define and communicate the environmental, economic and social sustainability principles
- Develop the interrelationships of the principles to achieve sustainability
- Identify and evaluate the resources that define the County's quality of life
- Develop recommendations that enhance and enforce the protection of the County's resources

- Designate a Social and Economic Opportunities Committee to advance efforts
- Develop an Organizational Policy establishing the assessment of socio/economic issues
- Broaden work of County's Charitable Giving effort to be in line with established priorities

- Define Countywide and Departmental Programs and Services, Performance and Customer Service Accountability Systems
- Leverage Existing Technology
- Evaluate Emerging Technologies

- Align the County's comprehensive plan with the Myregion.org model
- Apply regional growth principles to the redevelopment of major corridors
- Promote managed growth and sustainability concepts
- Explore innovation solutions to the realignment of resources

- Develop partnerships to sustain socially and culturally valued resources
- Provide recommendations of the review committee prior to the budget process