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**SEMINOLE COUNTY GOVERNMENT  
AGENDA MEMORANDUM**

**SUBJECT:** BAR #09-91 - \$20,000 - Public Works - Stormwater Fund - increased funding for Public Service Announcements

**DEPARTMENT:** Fiscal Services

**DIVISION:** Budget

**AUTHORIZED BY:** Lisa Spriggs

**CONTACT:** Fredrik Coulter

**EXT:** 7180

**MOTION/RECOMMENDATION:**

Approve and authorize the Chairman to execute a Resolution implementing Budget Amendment Request (BAR) #09-91 through the Stormwater Fund in the amount of \$20,000.00 in order to increase funding for Public Service Announcements.

County-wide

Fredrik Coulter

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**BACKGROUND:**

Seminole County has placed Public Service Announcements (PSAs) on WESH-TV (channel 2) which focus on fertilizer usage and surface water quality, primarily focusing on reduction and elimination of nutrient pollution from one of the main sources, fertilizer. Producing and airing these PSAs contribute to the Total Daily Maximum Load (TMDL) and Basin Management Action Plan (BMAP) 5% Educational Load Reduction Credits. The credits provide significant load reductions at a cost effective price.

Due to the successful coordination and quality production and broadcasting, the County has received revenues from other stakeholders in order to air more PSAs. These following stakeholders have paid Seminole County so that Seminole County air more PSAs:

- Seminole County Environmental Services Department
- City of Orlando
- City of Winter Springs
- City of Casselberry
- City of Sanford
- City of Altamonte Springs
- City of Lake Mary
- City of Oviedo
- City of Longwood
- City of Maitland
- Orange County

All of the stakeholders who are contributing to this campaign also receive Educational Load

Reduction Credits.

The attached BAR increases the funding for the Public Service Announcements. This additional funding is provided by the stakeholders listed above. The Reserves of the Stormwater Fund are not affected by the BAR.

**STAFF RECOMMENDATION:**

Staff recommends that the Board approve and authorize the Chairman to execute a Resolution implementing Budget Amendment Request (BAR) #09-91 through the Stormwater Fund in the amount of \$20,000.00 in order to increase funding for Public Service Announcements.

**ATTACHMENTS:**

1. Budget Amendment Request

<b>Additionally Reviewed By:</b> No additional reviews
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2009-R-

**BUDGET AMENDMENT REQUEST**

FS Recommendation	
<u>Fredrik Coulter</u> Analyst	<u>7/3/09</u> Date
<u>Budget Manager</u>	Date
<u>Director</u>	Date
<u>09-91</u> BAR	

TO: Seminole County Board of County Commissioners

FROM: Department of Fiscal Services

SUBJECT: **Budget Amendment Resolution**

Department: **Public Works**

Fund: Stormwater Fund

PURPOSE: To increase funding for Public Service Announcements.

ACTION: Approval and authorization for the Chairman to execute Budget Amendment Resolution.

In accordance with Section 129.06(2), Florida Statutes, it is recommended that the following accounts in the County budget be adjusted by the amounts set forth herein for the purpose described.

**Sources:**

<u>Account Number</u>	<u>Project #</u>	<u>Account Title</u>	<u>Amount</u>
13000.343904.077430		Service Charges - Other Physical Env	\$ 20,000
<b>Total Sources</b>			<b>\$ 20,000</b>

**Uses:**

<u>Account Number</u>	<u>Project #</u>	<u>Account Title</u>	<u>Amount</u>
13000.077430.530340		Contracted Services	\$ 20,000
<b>Total Uses</b>			<b>\$ 20,000</b>

**BUDGET AMENDMENT RESOLUTION**

This Resolution, 2009-R-\_\_\_\_\_ approving the above requested budget amendment, was adopted at the regular meeting of the Board of County Commissioners of Seminole County, Florida \_\_\_\_\_ as reflected in the minutes of said meeting.

Attest:

\_\_\_\_\_  
Maryanne Morse, Clerk to the Board of County Commissioners

By: \_\_\_\_\_  
Bob Dallari,  
Chairman

Date: \_\_\_\_\_

Date: \_\_\_\_\_

Entered by County Finance Department

Date: \_\_\_\_\_